



CANADIAN FERTILIZER INSTITUTE
INSTITUT CANADIEN DES ENGRAIS



CFI ISSUES



Sustainability

Sustainability is all about the future. The future of the fertilizer industry is going to depend on embracing sustainability and helping farmers adapt to this new reality.

The fertilizer industry is working toward sustainability by balancing the economic, social and environmental goals of farm groups, researchers, conservationists, government officials, industry members and communities across the country. Environmental stewardship and sustainability are not new ideas for our industry, nor for the farmers who have long embraced the principles of Best Management Practices (BMPs) in their operations.

The fertilizer industry takes its responsibility for human health and environmental stewardship seriously. CFI has continued to develop programs to protect Canadians, our environment and our businesses and to avoid excessive, costly regulation. We will not wait for a crisis to force us into action. We are ahead of the curve. We are already on the path to sustainability. Our commitment to the safety and security of Canadians is unwavering.

QUICK FACTS

CANADA'S FERTILIZER INDUSTRY...

- Contributes \$7 billion annually to the Canadian economy and employs 12,000 Canadians
- Has farm gate sales valued at about \$3 billion a year
- Supplies fertilizer materials to over 50 countries

ABOUT CFI

The Canadian Fertilizer Institute (CFI) is an industry association representing manufacturers, wholesale and retail distributors of nitrogen, phosphate and potash fertilizers. Our mission is to be the unified voice of the Canadian fertilizer industry by promoting the responsible, sustainable and safe production, distribution and use of fertilizers.



Recent initiatives have focused on the importance of on-farm stewardship. We share our research findings with farmers through initiatives like the Certified Crop Adviser (CCA) program. This North American program assures a high standard of fertilizer and crop production knowledge for professionals who provide that information to farmers.

CFI is committed to promoting initiatives such as 4R Nutrient Stewardship, the Nitrous Oxide Emissions Reduction Protocol, the Ammonia and Ammonium Nitrate Codes and other Fertilizer Safety and Security Council efforts.

The Canadian fertilizer industry is asking Members of Parliament to support our effort to create a sustainable fertilizer industry.



CANADIAN FERTILIZER INSTITUTE
INSTITUT CANADIEN DES ENGRAIS

CONTACT CFI:
350 Sparks Street, Suite 802
Ottawa, ON K1R 7S8
T (613) 230-2600
F (613) 230-5142
info@cfi.ca
www.cfi.ca